

LEEMING NETBALL CLUB

SOCIAL MEDIA POLICY

Policy Purpose

This policy has been developed to inform our members of Leeming Netball Club (LNC) about using social media so people feel enabled to participate, while being mindful of their responsibilities and obligations. In particular, this policy provides practical guidance allowing all parties to benefit from the use of the Club's Facebook page.

In circumstances where guidance about social media issues has not been given in this policy, we suggest you use common sense or seek out advice from those who have approved this policy.

LNC Executive Committee is responsible for all matters related to this policy.

Coverage

This policy applies to all persons who are involved with the activities of LNC, whether they are in a paid or unpaid/voluntary capacity and including parents and guardians.

Social media refers to any online tools or functions that allow people to communicate and/or share content via the Internet.

The official LNC Facebook page will be administered only by the nominated Administrator/s who is/are authorised by the Club's President and will be guided by the social media policy.

The Policy

You must adhere to the following guidelines when using social media related to LNC or its business, products, competitions, teams, participants, services, events, sponsors, members or reputation.

- All users (all people accessing the page) liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name
- You must obtain express permission from an individual to use a direct, clearly identifiable image of that person. This is particularly relevant to publishing any information regarding minors. In such circumstances, parental or guardian consent is mandatory. No surnames shall be published
- When using social media you should be considerate to others and should not post information when you have been asked not to, or where consent has not been sought and given. You must also remove information about another person if that person asks you to do so
- You must not post any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate
- When using social media you may also be bound by LNC's values and policies

- Users cannot advertise products or services on the page, inclusive of fundraising or personal pages.

Reporting a breach

If you notice inappropriate or unlawful content online relating to LNC or any of its members, or content that may otherwise have been published in breach of this policy, you should report the circumstances immediately via leemingnetballclub@yahoo.com.au or the site administrator e.g. LNC Facebook site administrator

Alleged breaches of this social media policy may be investigated according to LNC Policies. Users deemed to be using the LNC FB page inappropriately will be blocked by the administrators. Where it is considered necessary, LNC may report a breach of this social media policy to police.

Importance Notice

LNC participates within the Fremantle Netball Association (FNA). Therefore most content on the LNC FB is subject to the FNA Cybersafety Policy <http://www.fremantlenetball.com.au/information/policies/>

Reference: Play by the Rules (www.playbytherules.net.au) and the Tasmanian Government through Communities, Sport and Recreation (<http://www.dpac.tas.gov.au/divisions/csr/sportrec>).

Document History

Version	Date	Author	Description	Approval	Position
1	28/02/2017	J. Andrew	LNC_SocialMediaPolicy2017	P. Marsh	President
2	04/12/2017	J.Andrew	LNC_SocialMediaPolicy2017V2		
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