
About the Leeming Netball Club

The **Leeming Netball Club** has always been a very proud and successful club, since its formation in 1989, following the amalgamation of several smaller clubs in the area. The club is affiliated with the Fremantle Netball Association (Inc.) and caters for both junior and senior teams, with members ranging from 8-60 years of age. The Club has entered into a period of growth and development that provides sponsors to assist with this process.

Leeming Netball Club has continually met the challenges and expense of administering and equipping an increasing number of teams, thus ensuring that all interested players are given the opportunity to participate in this popular sport.

Club policy is primarily to promote participation and development in the sport of netball for junior and senior players in our district. This district covers the suburbs of Leeming, Bullcreek, and surrounding areas. The season runs from May to September at the Fremantle Netball Association, in a competition providing the opportunity for member's to play netball and, of the majority of age groups, compete in finals with the chance to win a premiership.

Why sponsor a Netball Club?

Netball is the most popular women's sport in Australia. It is estimated that there is a total of 1.2 million players of the sport in Australia, as well as other involved parties such as the coaches, officials and supporters!

By providing sponsorship at Club-level, you are giving support to the 'grass roots' of our game. Tomorrow's elite representatives (in coaching, umpiring and playing), all start out involved in club netball – and with your support, we can ensure that they have every opportunity!

Sponsorship allows the club to continue to promote participation at a social, as well as a competitive, level. Without the valuable assistance of sponsors and supporters, our club would not be able to continue to provide all junior and adult members of our local community, with the opportunity to play netball at a reasonable price.

Club sponsors benefit greatly from exposure to a wide section of our community – including parents, children, students, sports enthusiasts, to name a few. All of this is achieved through the professional and well-respected reputation and presentation of our club.

There are a number of sponsorship options available, and we invite your to consider one of these for your business.

Internet Exposure

Leeming Netball Club has established its own website <http://leemingnetballclub.com> and this site is accessible to all members of both our Club, and the general public. As a part of your Team Sponsorship Package, your Company Name and contact details will be listed on our website if your company has its own website, then we will be happy to add a link to your site. As not only **Leeming Netball Club** members will be accessing the site (we are linked to many other netballing sites), this type of advertising provides endless exposure. If you are interested in further pursuing options with our Internet site, please refer to the Internet Site Sponsorship section.

Magazine Advertising

The Team Sponsorship Package entitles you to an eighth-of-a-page advertisement in the **Leeming Netball Club** newsletter. The newsletter is published and distributed to our players and their families on a bi-monthly basis throughout the season.

The newsletter is one of our main communication vehicles with players and their families, and contains information on our teams' progress, club events and announcements. The newsletter is widely read by players, parents, relatives and supporters.

Your organization has the option to provide ready artwork suitable for the advertisement in each issue of our newsletter, or alternatively, provide a good copy of your company logo and copy for production. We will produce the advertisement free of cost.

Team Photograph

You will be presented with a team photograph at the end of each season, as official recognition of your contribution and support of **Leeming Netball Club**. Some of our sponsors choose to place sporting photographs in company administration or sales areas to display their community awareness and support.

Sponsorship Renewal Options

Your organization will be given the option of continuing your sponsorship beyond the initial period. The renewal cost of sponsorship for a further year will be \$200 per year.

Tax Deductible

Your advertising sponsorship is tax deductible, which will be substantially increasing the effectiveness of your sponsorship.

LEEMING NETBALL CLUB

CLUB SPONSORSHIP PACKAGE

There are a number of limited opportunities to sponsor the club as a whole:

Internet Site Sponsorship Package

The ongoing usage of our Internet site is ensuring *Leeming Netball club* continues to be one of the most professional and progressive clubs in Western Australia. Our players are able to access fixtures, umpiring rosters, premierships tables and very importantly, click directly onto our sponsors' websites. This site is ensuring maximum exposure for the sport of netball, our community-minded club and you, our sponsor.

The Internet Site Sponsorship Package guarantees that your *Logo* is visible on our homepage, with direct links to your details and/or website. Also, clearly stated will be the statement '*this site is sponsored by...*'

Internet Site Sponsorship:

two year Internet Sponsorship Deal for \$400 total outlay
or
one year Internet Sponsorship Deal for \$300 total outlay

LEEMING NETBALL CLUB (Inc)

CLUB SPONSORSHIP AGREEMENT

I hereby wish to take up the opportunity of sponsoring the Leeming Netball Club as a Team Sponsor for:-

Please tick the option required ()

INTERNET SITE

- () **A two year Internet Site Sponsorship Package at a cost of \$400**
- () **A one year Internet Site Sponsorship Package at a cost of \$300**

I have also attached artwork for appropriate sponsoring and details for an advertisement in the club newsletter.

Signed By: Date/...../.....

On behalf of:(Business)

.....(Address)

.....

.....

Accepted on behalf of Leeming Netball Club (Inc):

Signed By: Date:/...../.....

PLEASE FORWARD YOUR SPONSORSHIP AGREEMENT, CHEQUE AND ADVERTISING INFORMATION TO:
Fundraising Co-Ordinator, C/- Leeming Netball Club, PO Box 65, Bullcreek, WA 6149
or for further information please email leemingnetballclub@yahoo.com.au

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Please tick the option required ()

TEAM SPONSORSHIP

- () **A three year Team Sponsorship Package at a cost of \$500**
- () **A two year Team Sponsorship Package at a cost of \$400**
- () **A one year Team Sponsorship Package at a cost of \$250**

I have also attached artwork for appropriate sponsoring and details for an advertisement in the club newsletter.

Signed By: Date/...../.....

On behalf of:(Business)

.....(Address)

.....

.....

Accepted on behalf of Leeming Netball Club (Inc):

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