



Leeming Netball Club

2022-2032 Strategic Plan





Gemma Downie
Club Vice President

FROM OUR VICE PRESIDENT

We are proud to present the Leeming Netball Club first ever Strategic Plan for 2022-2032. This Plan is the result of a industry wide consultation process conducted over the past 12 months, engaging members and stakeholders from across our sport. The input of our players, umpires, officials and stakeholders into this process has been invaluable. We sincerely thank all stakeholders for the contribution they have made to this process. Our club has always been very proud and successful, since its formation in 1990. The club is affiliated with Fremantle Netball Association (Inc.).

Through four Strategic Pillars, namely People, Pathways, Sustainability and Community, we commit to the ongoing growth of our club, improving our partnerships and aiming high to provide our participants with the best possible facilities, resources, education and opportunities. The priority for the club remains focussed on equal access to training facilities, storage, changerooms, and clubroom facilities. Consider this Strategic Plan our commitment to our partners, members and participants that our Club will continue to be leaders in the community.

Leeming Netball Club strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive netball activities in a fun and family oriented environment. We look forward to working with you all to implement our Plan and strive: To be the club of choice, recognised for connecting, embracing and uniting our community through netball.

leemingnetballclub.com.au

Follow Us   @leemingnetballclub

VISION

To be the club of choice, recognised for connecting, embracing and uniting our community through netball.

PURPOSE

A club united by netball offering opportunities, choices and pathways to enhance wellbeing

VALUES

AUTHENTIC*PROGRESSIVE*UNIFIED*PASSIONATE*DISTINCTION



Leeming Netball Club



ABOUT US



LEEMING NETBALL CLUB

2021

The Club was established in 1990 and competes in the Fremantle Netball Association.

MEMBERSHIP

146

PLAYERS



17
TEAMS
ACROSS ALL AGES
ALL INCLUSIVE



16 Y

AVERAGE AGE
Age Range = 11-44 years



100+ VOLUNTEERS
ASSISTING IN COMMITTEE,
UMPIRES, COACHES,
MANAGERS IN
2022

RANDOM THOUGHTS



KEEP CALM
AND PLAY
NETBALL

60%

CITY OF MELVILLE
RESIDENTS

BRANDING



On the club website
IN 2021

1K
HITS/MONTH
200 visits

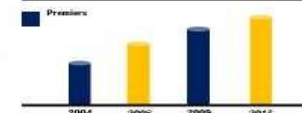
WEBSITE

OVER
360

Social media



PREMIERSHIPS



CITY OF MELVILLE

BULLCREEK/LEEMING



NETBALL TOP
1 SPORT IN
WA (WOMEN)

NETBALL TOP 1
SPORT IN WA (GIRLS)

NETBALL TOP 2
SPORT IN CITY OF
MELVILLE (ALL
GENDER)

Strategic Pillars

People

Pathways

Sustainability

Community

Leeming Netball Club



People



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- Leadership & management
 - ☐ Attract and retain committee members with a diverse range of skills and experience
 - ☐ Monitor and maintain job descriptions for all committee roles with clear annual goals
 - ☐ Coaches and officials will be supported as leaders of the club
- Culture
 - ☐ Embed our values through behaviours of our committee and members
 - ☐ Develop a “Diversity & Inclusion Plan” that clearly defines our club’s role in acknowledging and celebrating diversity in our community
- Membership & Participation
 - ☐ Develop and review a club awards system for participants
 - ☐ Embed a club wide injury prevention program
 - ☐ Develop a uniform standard across the club that represents a professional, united club



Pathways

- Development
 - ☐ Develop our physical literacy of fundamental movement skills (throwing, catching, passing)
 - ☐ Develop a comprehensive Coaching and Umpire Training Program that provides consistent skill and training plans across all teams
 - ☐ Provide integrated player training sessions across all age groups and abilities
- Competition
 - ☐ Strive for at least 1 team in A1 division across all age groups
 - ☐ Position LNC as a club of choice in the Fremantle Netball Association Competition
 - ☐ Grade each team in the appropriate competitive grade across all ages groups
- High Performance
 - ☐ Develop and communicate a clear system that leads to high performance for players, coaches and officials at LNC; which is aligned to Netball WA and Fremantle Netball Association
 - ☐ Provide support and training to facilitate members to achieve the desired performance level
- Pathways
 - ☐ Communicate a progressive pathway approach for players, umpires and coaches with multiple entry points that aligns to Netball WA and Fremantle Netball Association
 - ☐ Develop a club based skill pathway for all players through age groups and skill milestones



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Sustainability

- Partnerships
 - ☐ Develop and annually review a club sponsorship plan
 - ☐ Identify, monitor and retain a database of partners that align with the clubs values
 - ☐ Develop and maintain strong alignment with City of Melville, Fremantle Netball Association and other organisations that promote netball participation
 - ☐ Investigate potential formal relationships with other local sports club
- Communication
 - ☐ Develop a communication plan
 - ☐ Upgrade the Club's website, letterhead, email and social media platforms with consistent and professional branding
 - ☐ Promote clear communication options for members and stakeholders
- Technology
 - ☐ Maximise the PlayHQ platform to improve participant data capture
 - ☐ Invest in a professional website provider to provide a modern platform for the club
 - ☐ Develop and monitor an online merchandise program
- Governance
 - ☐ Develop a financial plan to accommodate short and long term planning
 - ☐ Develop and implement an annual fundraising plan with clear targets
 - ☐ Develop, review and report on all key measures of the club strategic plan
 - ☐ Annually review the clubs constitution and club policy manual
- Facilities
 - ☐ Develop and maintain relationships with City of Melville, MLA member and other local sports organisations to secure access to "home" floodlit training courts, clubrooms and storage at one site



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Community

- Friendships
 - ☐ Retain and support those members with a focus on friendship and participation
 - ☐ Provide options and opportunities for social, non-competitive participation at all ages and abilities
- Connection
 - ☐ Value and celebrate the clubs history and connection to the community
- Socialisation
 - ☐ Develop and review buddy and friendship strategies to keep people active through netball
 - ☐ Develop and review an annual calendar of social events to keep members engaged with our club



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